

CRAFT

Development of a tool that **facilitates market access focused on risk mitigation** in artisanal and small-scale mining (ASM):

José is an artisanal gold miner.

Like many of his fellow miners, he feels that **selling minerals** is becoming **increasingly complicated**.

They say that this is because refiners and traders are required to know the origin of the gold they purchase and prove that it comes from **legal sources**.

José and other miners in the region are also being asked to **comply with more requirements** and participate in **due diligence processes***.

Doing so, however, is not always easy. So when José heard about the creation of **CRAFT**, it caught his interest because they told him that it will be a tool that...

Will help him improve his mining practices
Will facilitate his access to the legal market



With CRAFT José will be able to...
Fulfill the expectations of his buyers
Sell his gold for a fairer sum of money



*What is Due Diligence (DD)?

Due Diligence describes an ongoing process to **identify, evaluate, report, mitigate, and monitor** the risks present at a mining site or within the sector (such as legal risks or the lack of human rights). The miners must demonstrate that they have made reasonable **efforts, in good faith and toward continuous improvement**, addressing the risks with the **support** of local, national, and international players.

While the buyer also bears responsibility for the due diligence process, all parties in the supply chain must engage, and CRAFT gives clear steps to **facilitate due diligence for miners**, buyers, traders, refiners, and downstream companies.

Global industry,
many international governments
and institutions
have pointed to the...



Due Diligence Guide for Responsible Supply Chain of Minerals from Conflict-Affected and High-Risk Areas, from the **Organization for Economic Cooperation and Development (OECD)**,

as the essential baseline for **market relationships**.



The guidance directs the companies trading these minerals to:

Respect **human rights** and avoid contributing to conflicts;

Generate a **positive change** in social and environmental practices and in the living conditions of miners and their families; and

Contribute to the **peace** and development of mining communities.



However... miners and buyers have lacked a **common tool** to evaluate and implement due diligence in the artisanal gold sector.

CRAFT

Code of Risk-mitigation for Artisanal and small-scale mining engaging in Formal Trade

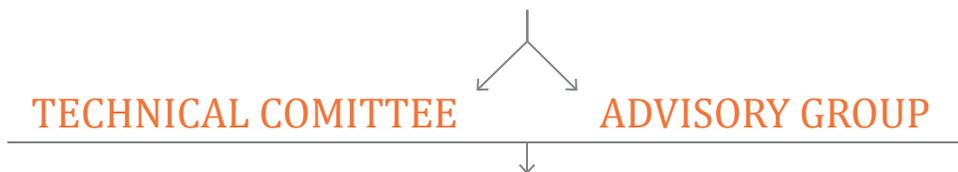


What do we need to best develop the Code? YOUR PARTICIPATION!

José and other artisanal and small-scale miners are **invited to be a part of putting together the CRAFT**, by participating in the activities scheduled during the consultation period.

How has CRAFT been developed thus far?

Instrumental in its creation have been the members of a:



Miners: from Guyana, Peru, Colombia, Burkina Faso and Senegal

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Initiatives and industry players: Responsible Minerals Initiative, Responsible Jewelry Council, LBMA, Initiative for Responsible Mining Assurance; Electronic Industry Citizenship Coalition, Valcambi, Intel and Argor-Heraeus.

ONG y expertos: PACT, Solidaridad, Levin Sources, Dragonfly Initiative, CMSMI of University of Queensland, a Colombian and a Peruvian environmental mining experts, UNEP and the Alliance for Responsible Mining.

The OECD serves as an observer.

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How do you think CRAFT could be useful for you?
How could it impact your practices, systems or relationships?

Participate here!

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