

CRAFT Advisory Group

July 6, 2018 Call

NEXT STEPS

Near-Term Milestones:

- The ARM Board of Directors will consider the CRAFT for adoption.
- Upon adoption, the CAPAZ team will immediately publish the CRAFT in a “soft launch”
- Over July and August, the AG will seek to finalize plans for a coordinated outreach strategy to go live in early September.

Advisory Group Members will:

- Review the attached draft email distribution strategy and consider proposed individual outreach; please contact RESOLVE with any proposed revisions or additions.
- Consider whether their organizations may be willing (and able) to sign on to a joint press release, to be distributed in early September.
- Consider interest in remaining on the AG in Phase II.

The CAPAZ team will:

- Shepherd the CRAFT through ARM Board approval and publication on the website.
- Alert the AG when the CRAFT has been posted to the website.
- Begin drafting outreach materials, including a template email for tailoring and distribution by individual members, as well as a draft joint press release and a one-pager.
- Reach out to AG and SC members in the coming weeks to affirm their interest in continued participation in Phase II.

SUMMARY

Background on CRAFT Development and Revision

Felix Hruschka provided an overview of the CRAFT’s recent evolution. Before the last Advisory Group (AG) meeting, the CRAFT underwent a 2-month consultation, in which over 500 individual comments were received. All comments were systematized and sorted (a public version of all comments will be published on the ARM website, with attribution to sector but not to individuals or organizations). On the AG’s last call, members heard an overview of the thematic feedback received and discussed key strategic questions. Based on feedback from the Advisory Group, as well as technical feedback received in the consultation period, the Standard Committee (SC) advised on the development of a revised draft, which RESOLVE shared with the AG on June 22. On its June 27 call, the SC approved this draft with minor editorial adjustments to improve clarity in one section. This clarification was circulated to the AG on June 28, with the SC recommendation that the AG approve.

AG Decision to Recommend CRAFT for Adoption

AG members participating on the July 6 AG call unanimously approved CRAFT v1 as recommended by the SC. For those absent from the call, all others either approved by email in advance of the call, or another organizational representative participated on and approved v1 as part of the SC. (Note: OECD is an observer and as such abstained, as planned, from the formal recommendation process.) This approval signifies the AG’s recommendation of CRAFT v1 for adoption by ARM’s board (as ARM will be the

maintaining organization for this open source code). The code will now be considered by ARM's board – likely by the end of July – and will be published in a “soft launch” immediately upon approval. The code will be published in English, Spanish, and French.

Dissemination Plans

Following a “soft launch” upon approval by the ARM board (likely late July/early August), there is potential for a coordinated outreach and media campaign in early September. Members discussed the idea of a joint press release to elevate the reach of a public announcement. Pact, LBMA, and Levin Sources indicated interest, and others will consider whether their organizations can also sign on. The CAPAZ team will begin drafting a joint statement for consideration and endorsement. The AG advised that the statement should speak to how stakeholders are already planning to utilize the code.

In addition to a joint statement, AG members were asked to consider distributing the publication news to the same audiences contacted during the consultation phase (please see attached list, circulated to the AG on July 2.) AG members will review the list and offer any feedback or additional suggestions.

Members also suggested pooling together a list of journalists who report on responsible sourcing. Members can send names/contact information to the RESOLVE team, or note which journalists they would propose to contact directly.

At present, there are no plans to produce hard copies of the code, but the CAPAZ team will produce 1-to 2-page overviews that could be disseminated at conferences or other events to inform stakeholders of publication and how to access the final version of CRAFT v1.

Plans to Utilize the CRAFT

Members discussed the ways in which their organizations plan to incorporate and utilize the CRAFT.

ARM:

- Will use the CRAFT in new sourcing projects in Burkina Faso and Honduras, and in mercury reduction projects in Guyana and Suriname

LBMA:

- Has confirmed that the next version of LBMA documentation guidance will specifically refer to the CRAFT standard as a form of documentation that refiners utilizing artisanal sources can provide.
- Will begin receiving and auditing CRAFT reports in 2019, and can give feedback on the formation of templates for auditors.

Levin Sources:

- Is exploring how to use CRAFT in work on artisanal gold and colored gemstones

Pact:

- Is adapting the CRAFT for cobalt and copper (adjustments to guidance to reflect copper belt geography and material differences)
- Is exploring how to utilize CRAFT in Pact's work on gemstone mining and trade
- Is encouraging producing country governments to adopt and align with CRAFT

RMI:

- Will refer to the CRAFT in public resources that are used by refiners to update their management systems and policies on sourcing from ASM, as well as on RMI's ASM resources page.
- Will refer to the CRAFT in responding to regular questions from refiners who are seeking guidance on how to source ASM materials while meeting end-user and stakeholder consultations.
- Will consider citing CRAFT as a specific indicator within the Risk Readiness Assessment, which talks about ASM treatment and sourcing.
- Will explore how indicators and metrics collected via CRAFT reports could be linked with the DELVE ASM database.
- Is considering how to incorporate CRAFT into RMI's e-learning academy, especially training for gold refiners

Plans and Governance for Phase II

ARM and RESOLVE have received funding from the European Partnership for Responsible Minerals for a second phase of CRAFT, in which the code will undergo a second round of development, consultation, and piloting. In addition to existing plans to develop a Module 6 (on intermediate risks not outside of the scope of OECD DDG) and possibly Module 7 (on high risks outside of the scope of OECD DDG), comments from the recent consultation have suggested that Phase II should also include two items:

- Further research to expand the product scope beyond gold, to offer guidance notes for other minerals
- Further development of performance indicators, including testing and piloting, so these can be elevated from the level of guidance to the level of requirement in phase II.

RESOLVE also provided a brief overview of the sustainability planning that will take place in Phase II to explore the development of a "CRAFT Impact Marketplace" to link CRAFT-conformant producers with impact investors, donors, and buyers, as an additional platform to support market access for artisanal producers engaged in due diligence and progressive improvement.

AG members have been invited to continue their role in Phase II. Additional advisors will likely be sought to expand the group's expertise related to the impact investing and other elements of the CRAFT Impact Marketplace, and so the final orchestration of the AG (whether a single large group or two committees with respective focus on the code revision and the Marketplace) will be determined pending interest. RESOLVE will reach out to AG members in the coming weeks to affirm their interest in continued participation in Phase II.

PARTICIPANTS

Advisory Group Members

- Yves Bertran, Alliance for Responsible Mining
- Leah Butler, Responsible Minerals Initiative
- Estelle Levin, Levin Sources
- Neil Harby, LBMA
- Cristina Villegas, Pact

Project Team

- Felix Hruschka, Alliance for Responsible Mining
- Taylor Kennedy, RESOLVE
- Jen Peyser, RESOLVE
- Natalia Uribe, Alliance for Responsible Mining